



## Press Release A Fascinating Metropolis

International Master of Interior Architectural Design (IMIAD) Workshop in Istanbul

What can become of an old Hamam, where today a carpet dealer haggles with passersby? What could be done with an old demolished steel bridge, whose remains lie on the banks of the Bosphorus? The participants of the IMIAD Workshop were confronted not only with these questions: embedded in the accentuated urban context of a fascinating metropolis of 13 million inhabitants, about 40 IMIAD students from Lahti, Lugano, Stuttgart, Edinburgh and Istanbul searched for solutions for the variety of challenges facing this conurbation. In a stark contrast to the small, straightforward alpine idyll of San Bernardino which formed the framework of the first IMIAD Workshop in 2006, the focus in Istanbul was to develop a feeling for this pulsating city and its distinctive characteristics. The 14 day workshop was accompanied with lectures and excursions and was full of impressions of this dynamically growing city between tradition and modernity. Especially the question of dealing with historical building fabric, which was the foundation of all 6 projects, reflected the central task in Istanbul. Exemplary is the tradition of the Hamam, which today remains attractive only for traditionally-oriented people or for tourists and has long since lost its original meaning. As a new function in an old shell, an international team of students conceived a community centre in the former Genoese Palace that now again becomes a public space in the middle of the city. The enormous fragments of the old steel Galata Bridge were arranged by students so that they could be used as a swimming open air movie theatre on the Bosphorus. The old steel trusses form the spatial frame, in which the new function is integrated. Another team transformed the bridge fragments into a library with studios and restaurants. Another interesting project focused on a historical bazaar with vaulted ceilings, in which tool and screw merchants offer their goods today. Here the students designed a two-storey design centre within the old walls that reawakens public interest in this place and attracts a completely different clientele through its new use. Especially considering the nomination of Istanbul as the European cultural capital 2010, many exciting concepts were presented by the students that are applicable for the development of the city.



Bild 1

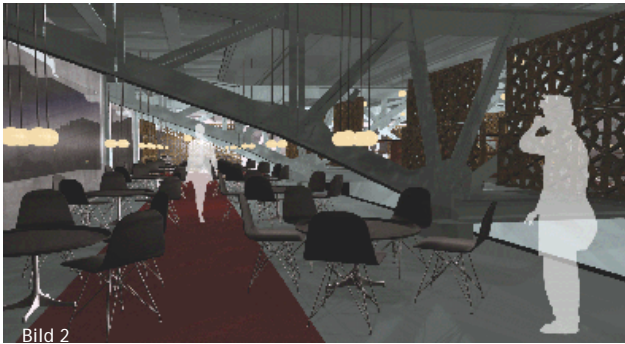


Bild 2



Bild 3

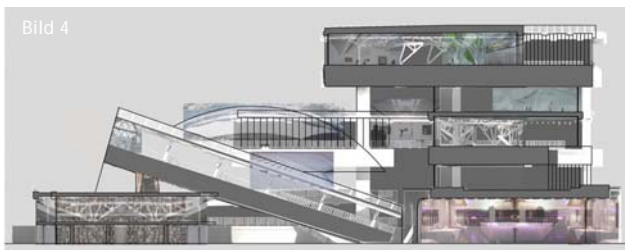


Bild 4



Bild 5



FACHHOCHSCHULE HOCHSCHULE FÜR  
STUTT GART TECHNIK  
STUTT GART UNIVERSITY OF APPLIED SCIENCES



Bild 6

#### Overview IMIAD:

The International Master of Interior-Architectural Design (IMIAD), is one of the first internationally oriented Master programmes in Germany. The University of Applied Sciences Stuttgart offers this programme in cooperation with the partner schools Lahti University of Applied Arts (Finland), Edinburgh College of Art (Scotland), University of Applied Sciences of Southern Switzerland Lugano (Switzerland) und Istanbul Technical University (Turkey). After successfully completing 4 semesters, which in part are spent abroad at the partner universities, the IMIAD student graduates with the Master of Arts (M.A.) in Interior Architecture. Prerequisite for acceptance to the IMIAD is a Bachelor or other university degree. Each year approximately 20 students are accepted.

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#### Images:

- 1) Floating open-air cinema on the Bosphorus [ Group 1 ]
- 2) Galata Bridge as a restaurant [ Group 4 ]
- 3) Genoese Palace as a community centre with library  
[ Group 3 ]
- 4) Bridge fragments as new architecture [ Group 4 ]
- 5) Redesigning the Mahmutpasa Hamam [ Group 6 ]
- 6) Group work at the ITU, Istanbul Technical University  
[ picture credit: Nilüfer Saglar Onay ]